



University of  
TEHRAN

2019

# DEPARTMENT OF SOCIAL COMMUNICATION

**STUDENT HANDBOOK**  
FACULTY OF SOCIAL SCIENCES

INFORMATION, PROGRAMS, COURSES

# **Contents**

## **Introduction**

**Welcome to the Department of Social Communication**

**About our Department**

## **Department Directory**

**Head of the Department**

**Department Secretary**

**Faculty members**

## **Programs Offered by the Department**

## **Courses Offered by the Department**

## **Study Calendar**

## **How to Apply**

## Introduction

### Welcome to the Department of Social Communication

Welcome to the Department of Social Communication and thank you for choosing to study with us.

This handbook is designed to provide you with essential information about our Department, and the programs and courses on offer. Other sources of information are available at <http://social.ut.ac.ir/en/>. In addition, you will have access to the comprehensive Faculty Handbook.

We hope that this handbook will address all your questions. Our departmental staff are always ready to assist you and their contact details can be found in this handbook.

If you have any queries, our friendly administrative staff at the Office of International Affairs are always happy to respond promptly and they will facilitate your correspondence to the best people within and outside the Department.

We hope your stay here will be an enriching and rewarding experience. Welcome again to the Department of Social Communication, in the Faculty of Social Sciences, University of Tehran.

Department of Social Communication

Office of International Affairs

### About our Department

The Department of Social Communication began its academic activities by accepting students in a journalism program at the bachelor level. The Department was then expanded and developed – currently focusing on media studies, cultural, social, and political communication, and journalism.

In the Department of Social Communication our study focuses on people, groups of people, and the interactions between them, as well as spaces, and technologies such as mass media, print media, book, cinema and television, advertising, online spaces, social media – in both form and content – that make such interactions possible, facilitate, and change them.

Our graduates are able to conduct studies in all fields of media and communication studies, and work as researchers, managers, executives, and journalists in the public sector, non-governmental organizations, etc.

## Department Directory

### Head of the Department



Professor Hamid Abdollahyan

habdolah@ut.ac.ir

### Department Secretary

Ms Parvin Eftekhari

Tel +982161117827

### Faculty Members

#### Professor

UT profile: <https://profile.ut.ac.ir/en/~habdolah>

Telephone: +982161117842

Email: [habdolah@ut.ac.ir](mailto:habdolah@ut.ac.ir)

Research Interests: Social networking, historical sociology of Iran, public sphere and Information Society

Dr Hamid Abdollahyan



**Assistant Professor**

UT profile:

Telephone:

Email:

Research Interests: Health Communication, Medical Sociology, Methodological Studies

Dr Atefeh Aghaei



**Professor**

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Telephone: +982161117852

Email: [ssameli@ut.ac.ir](mailto:ssameli@ut.ac.ir)

Research Interests: cyberspace policy, globalization of communication, big data

Dr Seid Reza Ameli



**Associate Professor**

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Email: [mbahar@ut.ac.ir](mailto:mbahar@ut.ac.ir)

Research Interests: media and religion, family studies, cultural communication

Dr Mehri Bahar



**Assistant Professor**

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Telephone: +982161117825

Email: [bikaranlou@ut.ac.ir](mailto:bikaranlou@ut.ac.ir)

Research Interests: Cinema and television studies, Music Studies, Media and Religion

Dr Abdollah Bicharanlou



**Associate Professor**

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Research Interests: media and ideologies, mass media, public sphere

Dr Alireza Dehghan



**Assistant Professor**

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Research Interests: international relations, television studies, political communication

Dr Mehdi Montazer Ghaem



**Assistant Professor**

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Research Interests: mass communication theories, media and communication in South-East Asia, Islamization of Knowledge

Dr Abbas Ghanbari



**Associate Professor**

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Email: [mkhousari@ut.ac.ir](mailto:mkhousari@ut.ac.ir)

Research Interests: cultural communication, qualitative methods

Dr Masoud Kousari



**Professor**

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Research Interests: sociology of art, visual communication, television studies

Dr Azam Ravadard



**Assistant Professor**

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Telephone: +982161117825

Email: [shahghasemi@ut.ac.ir](mailto:shahghasemi@ut.ac.ir)

Research Interests: cyberbullying, meta-analysis, intercultural communication

Dr Ehsan  
Shahghasemi



## Programs Offered by the Department

### Undergraduate Program

- ✓ **Social Communication**

### Master's Programs

- ✓ **Social Communication**
- ✓ **Media and Cultural Studies**

### PhD Program

- ✓ **Social Communication**

## Courses Offered by the Department

Under-graduate level, required courses

Course	Credits	Hours			Prerequisites
		total	theory	practice	
Statistics in Social Science	3	64	32	32	-----
Introduction to Anthropology	2	32	32	---	-----
Research Methods in Sociology 1	2	32	32	---	Statistics in Social Science
Research Methods in Sociology 2	2	48	16	32	Research Methods in Sociology 1
Classical Theories of Social Science	2	32	32	---	-----
Contemporary Theories of Social Science	---	32	32	---	Classica; Theories of Social Science
Contemporary Social History of Iran	2	32	32	---	Introduction to Political Science
Introduction to Communication Studies	2	32	32	---	----
Introduction to Political Science	2	32	32	---	
Social Psychology	2	32	32	---	
	<b>21</b>				



Under-graduate level, specialized courses

Course	Credits	Hours			Prerequisites
		Total	Theory	Practice	
<b>Principles and techniques in applied research</b>	2	48	16	32	Research Methods in Social Science 1
<b>Specialized English(1)</b>	2	32	32	---	Introduction to Communication
<b>Specialized English(2)</b>	2	32	32	---	Specialized English (1)
<b>Qualitative Research Methods in Media Studies</b>	2	48	16	32	Research Methods in Social Science 1
<b>Audience analysis</b>	2	48	16	32	- Qualitative Research Methods in Media Studies - Theories of Mass Communication 2
<b>Persuasive Communication and Advertising</b>	2	48	16	32	- Classical Theories of Social Science - Theories of Mass Communication 1
<b>Arts and Communication 1 (Art, Society, and Media)</b>	2	48	16	32	Visual Communication
<b>Arts and Communication 2 (Music &amp; Communication)</b>	2	48	16	32	Arts Communication 1
<b>Theories of Mass Communication 1</b>	2	32	32	---	-Introduction to Communication - Classical Theories of Social Science
<b>Theories of Mass Communication 2</b>	2	32	32	---	Theories of Mass Communication 1
<b>Human Communication</b>	2	32	32	---	Introduction to Communication
<b>Political Communication</b>	2	32	32	---	-Introduction to Political Sciences - Theories of Mass Communication 2
<b>International Communication</b>	2	32	32	---	- Theories of Mass Communication 2
<b>Visual Communication</b>	2	48	16	32	- Introduction to Communication Studies -Theories of Mass Communication 1

DEPARTMENT OF SOCIAL COMMUNICATION

<b>TV Studies</b>	2	64	32	32	-Visual Communication - Theories of Mass Communication 2
<b>Applied Film and Cinema Studies</b>	2	48	16	32	-Visual Communication -Art and Communication 2
<b>Journalism Studies (Journalism)</b>	2	48	16	32	-Theories of Mass Communication 2 -Practical Journalism
<b>Virtual Space Studies</b>	2	48	16	32	-Research Methods in Social Science -An Introduction to Communication Technologies and the Media
<b>Laws in Communication and Media</b>	2	32	32	---	Introduction to Communication Studies
<b>History of Communication</b>	2	32	32	---	-Contemporary Theories of Social Science -Introduction to Communication
<b>Intercultural Communication</b>	2	32	32	---	-Theories of Mass communication 2 -Cultural Communication
<b>Media and Public Sphere</b>	2	32	32	---	Political Communication
<b>Cultural Communication</b>	2	32	32	---	-Theories of Mass Communication 2 -Art and Communication 2
<b>Religion and Communication</b>	2	32	32	---	-Theories of Mass Communication 2 -Art and Communication 2
<b>An Introduction to Media Communication Technologies</b>	2	48	16	32	Introduction to Communication
<b>Media Organizations Studies</b>	2	32	32	---	Theories of Mass communication 2
<b>Social Linguistics</b>	2	32	32	---	Persuasive Communication and Advertising
<b>Environmental Communication</b>	2	32	32	---	Theories of Mass communication 2

DEPARTMENT OF SOCIAL COMMUNICATION

<b>Health Communication</b>	2	32	32	---	Theories of Mass communication 2
<b>Crisis Communication</b>	2	32	32	---	Theories of Mass communication 2
<b>Practical Journalism 1</b>	2	48	16	32	Introduction to Communication Studies
<b>Principles of Public Relations</b>	2	48	16	32	Introduction to Communication Studies
<b>Science Communication</b>	2	32	32	---	Theories of Mass communication 2
<b>New Media</b>	2	48	16	32	An Introduction to Media and Communication Technologies
<b>Media Literacy</b>	2	32	32	---	-Theories of Mass communication 2 -History of Communication
<b>Media Issues in Iran</b>	2	48	16	32	-Theories of Mass communication 2 -History of Communication
<b>Media Policymaking</b>	2	32	32	---	-Theories of Mass communication 2 -History of Communication
<b>Radio Studies</b>	2	48	16	32	-Theories of Mass communication 2 -Research Methods in Social Science
<b>Internship</b>	3	96	---	96	-Theories of Mass communication 2 -Research Methods in Social Science -Practical Journalism 1 -Principles of Public Relations
	<b>80</b>				

Under-graduate level, elective courses

Course	Credits	Hours			Prerequisites
		Total	Theory	Practice	
<b>Celebrity Studies</b>	2	48	16	32	-Cultural Communication - Audience analysis
<b>Media Campaigning</b>	2	48	16	32	-Theories of Mass communication 2 -History of Communication
<b>Media Organizations Management</b>	2	32	32	---	-Theories of Mass communication 2 -History of Communication
<b>Media Economy</b>	2	32	32	---	-Theories of Mass communication 2 -History of Communication
<b>Practical Journalism 2</b>	2	64	---	64	Practical Journalism 1
<b>Introduction to Understanding Social Networks</b>	2	48	16	32	Research Methods
<b>Virtual Game Studies</b>	2	48	16	32	Modern Media

\*Students must select at least 6 credits from the above table. The remainder of 4 credits can be selected from specialized courses and courses offered by other departments.

Graduate level (Media and Cultural Studies Master’s program), required courses

Course	Credits	Hours			Prerequisites
		total	theory	practice	
<b>Cultural Theory</b>	2	32	16	16	-----
<b>Research methods in Media and Cultural Studies, and Everyday Life</b>	2	32	16	16	-----
<b>History of Cultural Transformations in Iran</b>	2	32	16	16	
<b>Cyberspace and Cultural Economy</b>	2	32	16	16	
<b>Cinema and Cultural Studies</b>	2	32	16	16	-----
<b>Social Media and Popular Culture</b>	---	32	16	16	
<b>Television and Comparative Study of Cultural Resources</b>	2	32	32	---	
<b>Global Media and Culture</b>	2	32	32	---	-----
<b>Critical and Analytical Thinking</b>	2	32	32	---	
<b>Gender, Ethnicity, and Media Culture</b>	2	32	32	---	
<b>Thesis</b>	4				
	<b>24</b>				

Graduate level (Media and Cultural Studies Master’s program), elective courses

Course	Credits	Hours			Prerequisites
		total	theory	practice	
Culture and Everyday Life	2	32	32	--	-----
Semiotics	2	32	32	--	-----
Media and Consumption Culture	2	32	32	--	
New Television	2	32	32	--	
Cultural History of Radio	2	32	32	--	-----
Culture and Power	---	32	32	--	
Religion, Media, and Culture	2	32	32	---	
Cultural Sociology	2	32	32	---	----
Media, Politics, and Culture	2	32	32	---	
Media and Cultural Policy making	2	32	32	---	
History of Music and Socio-Cultural Transformations in Iran	2	32	16	16	
Communication and Popular Culture	2	32	32	---	
New issues and subjects in Media and Cultural Studies	2	32	32	---	
New Media and the Public Sphere – a critical view	2	32	32	---	
Media Campaign	2	32	32	---	
Media and the City	2	32	32	---	
	<b>28</b>				

\*Students must select 8 credits from the above table

Graduate level (Social Communication Master's program), required courses

Course	Credits	Hours			Prerequisites
		total	theory	practice	
<b>Theoretical Approaches in Media and Communication Studies</b>	2	32	16	16	-----
<b>Political Economy of the Media</b>	2	32	16	16	-----
<b>Research Methods in Media and Communication Studies</b>	2	32	16	16	
<b>Content Analysis</b>	2	32	16	16	
<b>Media and Development</b>	2	32	16	16	-----
<b>Intercultural Communication</b>	---	32	16	16	
<b>Film and Cinema Studies</b>	2	32	32	---	
<b>Internet Studies</b>	2	32	32	---	-----
<b>Media and Social Groups (gender, ethnic, minority, ...)</b>	2	32	32	---	
<b>Media and Communication Policy Making</b>	2	32	32	---	
<b>Thesis</b>	4				
	<b>24</b>				

Graduate level (Social Communication Master’s program), elective courses

Course	Credits	Hours			Prerequisites
		total	theory	practice	
Postcolonial Media and Communication Studies	2	32	32	--	-----
Media Justice	2	32	32	--	-----
Media Audience	2	32	32	--	
Risk and Crisis Communication	2	32	32	--	
Film Criticism	2	32	32	--	-----
Health Communication	---	32	32	--	
Environmental Communication	2	32	32	---	
Psychology of Communication	2	32	32	---	-----
New and Important Subjects and Issues in Communication	2	32	32	---	
Research Methodology Workshop	2	32	32	---	
Social Harms and the Media	2	32	16	16	
Social Media Analysis	2	32	32	---	
	<b>24</b>				

\*Students must select 8 credits from the above table



Post-graduate level (Social Communication PhD program), required courses

Course	Credits	Hours			Prerequisites
		total	theory	practice	
<b>Global Media and Communication</b>	2	32	32	--	-----
<b>Research Methodologies in Contemporary Media and Communication Studies</b>	2	32	32	--	-----
<b>New Theories of Communication and Culture</b>	2	32	32	--	-----
<b>Advanced Studies in New and Traditional Visual Media</b>	2	32	32	--	-----
<b>Social Media</b>	2	32	32	--	-----
<b>Philosophy of Information and Communication</b>	---	32	32	--	-----
<b>Communication and Social Transformations in Iran</b>	2	32	32	---	-----
	<b>14</b>				

\*Students must select 8 credits from the above table

Post-graduate level (Social Communication PhD program), elective courses

Course	Credits	Hours			Prerequisites
		total	theory	practice	
Media Ethics	2	32	16	16	-----
Comparative Study of Media Policy	2	32	16	16	-----
Theories of Journalism	2	32	16	16	
Statistical and Advanced Methods for Analysing Media and Communication Systems	2	32	16	16	
Philosophy of Mind	2	32	16	16	-----
Interpersonal and Intercultural Communication	---	32	16	16	
Interdisciplinary Studies- Communication and Computer	2	32	32	---	
History and Theory of Communication Technology	2	32	32	---	-----
Eloquence and the Digital Media	2	32	32	---	
Information Society	2	32	32	---	
Technologies and Educational Methods in Communication Techniques					
Methods for Analysing Social Media					
Network Communication and Social Media					
	<b>26</b>				

## Study Calendar

### First Semester

- 26 August - 2 September, **Registration**
- 23 September, **Classes Start**
- 10 January, **Classes End**
- 13 January, **Exams**

### Second Semester

- 27 January - 1 February, **Registration**
- 3 February, **Classes Start**
- 6 June, **Classes End**
- 17 June, **Exams**

\*dates can slightly differ for international students, particularly those enrolled in postgraduate programs

## How to Apply

Around 1000 International students are studying for a degree at the University of Tehran.

- **Bachelor's:** 7%; **Master's:** 74%; **PhD's:** 19%
  - **Countries:** Afghanistan, Iraq, Turkey, Japan, China, Syria, Moldavia, Hungary, Ukraine, Poland, Singapore, America, Australia, Pakistan, Netherlands, Korea, Armenia, Italy, Canada, France, Bahrain, UK, Azerbaijan, Indonesia, Russia, Denmark, Senegal, Lebanon, Mexico, India, Germany, Egypt, Taiwan, Romania, Slovakia, Pakistan, Croatia, Nigeria, Oman, Serbia, Slovenia, Vietnam, Georgia, Sudan
1. Foreign applicants who wish to apply for admission:
    - For admission to degree programs, applicants should direct their inquiries to the attention of the International Students Office at [int.admissions@ut.ac.ir](mailto:int.admissions@ut.ac.ir). Detailed information is available at <https://ut.ac.ir/en/page/259/admission>
    - For a short term programs: (one or two semester) stay at the University of Tehran, applicants may send their requests to the Office of International Relations at [international@ut.ac.ir](mailto:international@ut.ac.ir)
    - To apply and study for a certificate in Persian language, applicants may direct their requests to the attention of the International Center for Persian Studies at [icps@ut.ac.ir](mailto:icps@ut.ac.ir).
    - For sabbatical leave or research stay at the University of Tehran, applicants may correspond with the Office of International Relations or with the corresponding college/faculty directly.

2. UT scholarships provide financial grants to a selected number of academically eligible students. The Scholarship programs are determined each respective year and funding is subjected to change. Scholarship applications are sent directly to the Office of International Students at UT and applications by current UT students (after approval by the College/Faculty) will be considered by the UT International Council and decisions will be made based on the C.V. and supporting documents.

Please contact the Office of International Relations at the Faculty of Social Sciences for more information.

3. Accommodation: The University of Tehran has furnished guesthouses near the main campus that are available for visiting scholars. Information about rates and availability can be obtained by sending an email to [international@ut.ac.ir](mailto:international@ut.ac.ir)
4. Foreign visitors who require the arrangement and obtaining of visas by the University of Tehran should correspond with the respective college/faculty/institute. They will be required to complete a visa form, and after confirmation, their visa will be processed facilitated by the Office of International Relations.
5. Requests for the verification of degrees issued by the University of Tehran should be addressed to the General Office of Academic Affairs (Undergraduate), or General Office of Post-Graduate Studies, located at Enghelab Avenue, 16 Azar Street (Email: [acaf@ut.ac.ir](mailto:acaf@ut.ac.ir)).
6. For additional enquiries and assistance, please contact directly from the Office of International Relations at the Faculty of Social Sciences at [iasocio@ut.ac.ir](mailto:iasocio@ut.ac.ir)



University of  
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# Faculty of Social Sciences

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